

Enlighten, Engage, Empower: Throw Culture to Community

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Example of good practice. Portugal		
Title	Poetry podcast	
Place of implementation	Portugal, Sertã	
Type of the activity (course/workshop/social event/ecc.)	Workshop	
Format (online/ face-to-face/ combined)	Face-to-face	
Level of the implementation (local, regional, national, international)	Local, regional, national, international	
Target groups	Youth, adults, educators	

Objectives	<ol> <li>Engage with poetry: Foster a deeper connection to poetry through reading aloud, enhancing expressive skills and literary appreciation.</li> <li>Develop audio production skills: Learn the basics of recording and editing audio files to create high-quality spoken word content.</li> <li>Create and publish a podcast: Gain the technical skills needed to compose, edit, and publish a poetry podcast on popular platforms.</li> </ol>
Summary of the activity	In this workshop, participants will learn to record their own poetry readings, edit audio files, and compose complete podcast episodes. They will also explore how to publish their work on popular podcast platforms, making their voices heard by a wider audience. By the end of the workshop, each participant will have created a polished poetry podcast, ready for sharing.
Methodology and procedure	This workshop combines elements from literature, performing arts, and digital production, encouraging participants to engage with poetry in a dynamic way. It brings together individuals with diverse skills and interests, creating a collaborative learning environment. The process is structured to ensure participants gain practical experience in all stages of podcast production, from text selection to publication:
	<ol> <li>Poem selection: Participants choose poems that resonate with them, considering both classic and contemporary works to create a varied podcast.</li> <li>Vocal and dramatic preparation: Focus on expressive reading techniques, including tone, pace, and emotional delivery, to bring the poems to life. This step ensures the recordings are engaging and impactful for listeners.</li> <li>Audio recording: Using basic recording tools, participants capture their poetry readings, ensuring clear and high-quality audio. This can be done in a quiet space or using portable recording equipment.</li> <li>Audio post-production: In this stage, participants clean up recordings, remove background noise, adjust volume levels, and add effects as needed. Tools like Mp3Tag, Audacity, and Reaper are recommended for this purpose.</li> </ol>

	<ul> <li>5. Editing and publication: Participants arrange the audio segments into polished podcast episodes, including intros, outros, and background music if desired. They then publish their podcasts on popular platforms, reaching a wider audience.</li> <li>Throughout the process, the workshop leader provides technical support, coaching participants on effective audio storytelling to make the final product as engaging as possible – even for those who might not typically engage with poetry or audiobooks.</li> </ul>
Resources/ materials/ setting needed	<ul> <li>Materials:</li> <li>Smartphone or Audio Recorder: For capturing high-quality voice recordings.</li> <li>Microphone: To improve sound clarity and reduce background noise.</li> <li>Poems/Books: Source material for reading and recording, selected based on participant preference. Resources:</li> <li>Internet Connection: Required for accessing podcast platforms, sharing files, and exploring online tutorials.</li> <li>Setting:</li> <li>Table: A stable surface for setting up recording equipment, ensuring a quiet and controlled recording environment.</li> </ul>
Impact	<ol> <li>Sense of self-efficacy: Participants gain confidence in their ability to create and share their own digital content, fostering a sense of accomplishment.</li> <li>Confidence in creative abilities: Encourages self-expression through poetry and voice, building creative confidence.</li> <li>Reinforced mood: Engaging in artistic activities has a positive impact on emotional well-being, providing a rewarding creative outlet.</li> <li>Promotion of reading: Inspires participants to explore and appreciate poetry, deepening their connection to literature.</li> <li>Creation of digital content: Equips participants with practical skills for producing and publishing podcasts, expanding their digital storytelling abilities.</li> </ol>

Organizers		
Name of the organization/informal group	CULTIV - Association of Ideas for Culture and Citizenship	
Webpage/ contacts	www.assdeideias.pt www.instagram.com/associacao_de_ideias www.facebook.com/assdeideias https://diasuteispodcast.podbean.com/	
A short description of the organization	CULTIV - Association of Ideias for Culture and Citizenship is a non-profit organization that develops non-formal education projects through art, particularly literature. It develops work at a national level, but currently more centralized in central Portugal, in an area considered rural, Sertã.  Through literature and, with a special focus on poetry, CULTIV has experience working with all audiences, from children to the elderly. This work has been developed in two formats: day-long storytelling sessions or poetry recitals, or ongoing projects. All of them aim to mediate reading by encouraging the use of books and literature, stimulating creativity, encouraging the use of municipal and school libraries and, also, personal development through literature.	