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Enlighten, Engage, Empower: Throw Culture to Community.

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Example of good practice. Portugal	
Title	From poetry to video with InShot
Place of implementation	Sertã
Type of the activity (course/ workshop/ social event/ ecc.)	Workshop/combined
Format (online/ face-to-face/ combined)	Face-to-face
Level of the implementation (local, regional, national, international)	Local
Target groups	Youth, adults
Objectives	<ol style="list-style-type: none">1. Development of creativity Encourage participants to explore and express their imagination by transforming written poetry into visually engaging video content. The activity stimulates innovative thinking and inspires artistic expression through multimedia storytelling.2. Creating a video based on a poem Guide participants in interpreting a chosen poem and translating its themes, emotions, and imagery into a cohesive and compelling video project using the InShot app.3. Creating digital content through literature Equip participants with the skills to merge literature and technology, allowing them to create high-quality digital content that highlights the power of poetry and storytelling in a modern, multimedia format.

Summary of the activity	<p>In this activity, participants will create a personalized video using photographs they have taken, inspired by a poem of their choice. The goal is to visually interpret the poem's themes, emotions, and imagery through their own photography. Participants will use the InShot app to edit their videos, incorporating sound, special effects, and other creative elements to enhance their storytelling. By the end of the activity, the finished video will serve as a vivid and artistic illustration of the chosen poem, blending literature and digital creativity into one engaging project.</p>
Methodology and procedure	<ol style="list-style-type: none"> 1. Choose a Poem Encourage participants to select a poem that holds personal meaning for them, whether it resonates emotionally, reflects their experiences, or sparks their imagination. 2. Capture Photographs Invite participants to take a reflective walk through their village, town, or natural surroundings, using their environment as inspiration. During the walk, they should capture photographs of: <ul style="list-style-type: none"> • Images that directly relate to the words or phrases in the poem. • Visuals that evoke the emotions or feelings the poem brings to them. • Scenes or elements that symbolize the poem's deeper meaning or personal significance. 3. Create the Video in InShot Guide participants to open the InShot app and begin crafting their video. They will: <ul style="list-style-type: none"> • Combine their photographs into a cohesive visual narrative. • Add sound, such as music or voiceover, to enhance the emotional impact. • Use visual effects, transitions, and text to creatively illustrate the poem. • Design a cover, add a title, and include final credits to give the video a polished finish. 4. Export and Share Once the video is complete, participants will export it from the InShot app. Facilitate a sharing session where they can present their videos to other participants, fostering a sense

	of community and appreciation for diverse interpretations of poetry.
Resources/ materials/ setting needed	<ol style="list-style-type: none"> Smartphone A smartphone with a functional camera for capturing photographs and running the InShot app, ensuring participants can easily document their visual interpretation of the poem. Poems/Books A selection of poems or books for participants to choose from, either provided during the activity or brought by participants themselves. These should include a variety of themes to inspire creativity and personal connection. InShot App The InShot video editing app, pre-installed on participants' smartphones, to combine their photos with sound, visual effects, and text for creating a polished video project. Optional Extras <ul style="list-style-type: none"> Headphones for precise audio editing. A notebook or digital notes app for jotting down ideas and planning the video. A tripod or phone stand for steady photo capture, if available. <p>Resources</p> <ol style="list-style-type: none"> Internet Connection A stable internet connection to download the InShot app, access digital copies of poems, and share the final videos with other participants or on social platforms. Setting <ul style="list-style-type: none"> Indoor Space: A comfortable room equipped with seating and a workspace for planning, discussing, and editing the videos. Outdoor Space: Access to a village, town, or natural environment where participants can take photographs inspired by their chosen poem.
Impact	<ol style="list-style-type: none"> Sense of Self-Efficacy Participants develop a sense of achievement by creating a meaningful project from start to finish.

	<p>2. Confidence in Creative Abilities Encourages participants to explore and trust their artistic skills in combining photography, literature, and digital editing.</p> <p>3. Reinforced Mood The activity fosters positive emotions through self-expression and engagement with poetry and visual storytelling.</p> <p>4. Promotion of Reading Sparks interest in literature by encouraging participants to explore and connect deeply with poetry.</p> <p>5. Crossing Artistic Areas Combines literature, photography, and video editing, allowing participants to explore multiple creative disciplines.</p> <p>6. Improved Connection with the Local Environment Strengthens participants' bond with their surroundings by using their village, town, or nature as inspiration for storytelling.</p> <p>7. Creation of Digital Content Equips participants with skills to produce and share original digital content, fostering modern creativity.</p>
Organizers	
Name of the organization/ informal group	CULTIV - Association of Ideas for Culture and Citizenship
Webpage/ contacts	www.assdeideias.pt www.instagram.com/associacao_de_ideias www.facebook.com/assdeideias
A short description of the organization	<p>CULTIV - Association of Ideias for Culture and Citizenship is a non-profit organization that develops non-formal education projects through art, particularly literature. It develops work at a national level, but currently more centralized in central Portugal, in an area considered rural, Sertão.</p> <p>Through literature and, with a special focus on poetry, CULTIV has experience working with all audiences, from children to the elderly. This work has been developed in two formats: day-long storytelling sessions or poetry recitals, or ongoing projects. All of them aim to mediate reading by encouraging the use of books and literature, stimulating creativity,</p>

	encouraging the use of municipal and school libraries and, also, personal development through literature.
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