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Enlighten, Engage, Empower: Throw Culture to Community.
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Example of good practice. Lithuania	
Title	Ethnoculture in a Different Way: Actionbound Cognitive Routes
Place of implementation	Lithuania, Utena
Type of the activity (course/ workshop/ social event/etc.)	Workshop
Format (online/ face-to-face/ combined)	Face-to-face or online.
Level of the implementation (local, regional, national, international)	Local, regional.
Target groups	Children, youth, adults, and families. The learning process engages participants of all ages, including parents, children, grandparents, and grandchildren, as well as friends and like-minded individuals.
Objectives	<ul style="list-style-type: none">• To broaden cultural horizons. Expand participants' understanding and appreciation of diverse cultural perspectives and traditions.• To enhance knowledge of local history and cultural heritage. Deepen participants' knowledge of the region's history and cultural heritage, fostering a connection to the community's roots and identity.• To promote tolerance, understanding, and intergenerational learning. Encourage respect, empathy, and learning across generations, fostering meaningful interactions among people of all ages.

Description of the activity	<p>The Actionbound cognitive routes educational program is an innovative, gamified initiative designed to engage individuals of all ages in exploring the rich cultural heritage of a specific region through a variety of interactive routes. Developed by a local library in collaboration with a third age university, these routes utilize the Actionbound mobile app to immerse participants in the area's unique ethnic culture, offering diverse benefits to community members, particularly those from vulnerable groups. This includes youth, seniors, isolated immigrant families, and war refugees seeking connection and belonging in their new surroundings.</p> <p>Each route introduces different aspects of local heritage through engaging activities like quizzes, creative writing, videos, audio guides, and movement tasks. This approach captures the curiosity of participants and maximizes engagement, making learning about local culture dynamic and accessible. Through this program, participants explore multiple routes that enrich their understanding of the region's culture, deepen their ties to the community, and enjoy a welcoming, inclusive experience that enhances learning, wellness, and social connection.</p>
Methodology and procedure	<ol style="list-style-type: none"> 1. Register on the Actionbound platform. Visit Actionbound to create a personal account. Registration is free or with discounts available for educational organizations. 2. Develop a plan for the bound (route). Design a comprehensive plan for the bound, which can include a route, tour, competition, or other interactive formats. 3. Create tasks for the bound. Develop engaging tasks for participants, including questions, quizzes, and creative activities that align with the cultural themes of the program. 4. Create the bound on the Actionbound platform. Input the tasks into the Actionbound content management system to build the interactive experience. 5. Invite participants to play in groups or teams. Encourage community members to form groups or teams to enhance collaboration and engagement during the activity. 6. Instruct participants on the rules of the game. Provide clear instructions on the rules and objectives of the game to ensure all participants understand how to engage with the bound.

	<p>7. Reward the winners.</p> <p>Acknowledge the efforts of participants by rewarding the winners, fostering a sense of achievement and motivation to participate in future activities.</p>
Resources/ materials/ setting needed	<p>Materials:</p> <ul style="list-style-type: none"> • Mobile phones or tablets. <p>Resources:</p> <ul style="list-style-type: none"> • Access to the Actionbound platform (free or licensed). • An Internet connection to start the game. <p>Setting:</p> <ul style="list-style-type: none"> • A large space, either outdoors or indoors. This can be a single building or an area such as a town, village, street, or square.
Impact	<p>Benefits for vulnerable community members:</p> <ul style="list-style-type: none"> • Building social connections. Group activities foster meaningful relationships, reducing isolation and loneliness. • Strengthening cultural identity. Exploring local heritage creates a sense of belonging and cultural pride. • Improving digital skills. Using the app helps participants develop essential digital literacy. • Encouraging creativity and wellness. Multimedia activities promote creativity, physical movement, and mental well-being. • Creating a supportive learning environment. Gamified, accessible routes provide a safe space for learning and personal growth.
Organizers	
Name of the organization	<p>The Association of Lithuania's Regional Libraries (LRBA)</p> <p>The LRBA is a vibrant, forward-looking network that connects libraries across the country, including major institutions in Vilnius and Kaunas, Lithuania's largest cities. Established in 2012, the LRBA plays a vital role in strengthening the cultural, educational, and social impact of libraries in communities of all sizes. Driven by a commitment to innovation and collaboration, the Association supports libraries in</p>

	<p>adopting new technologies, enhancing digital literacy, and promoting lifelong learning. It provides professional development for librarians, ensuring they remain skilled and adaptable in a rapidly changing world. The LRBA also advocates for the importance of libraries as inclusive, accessible spaces that foster community connections and empower individuals through knowledge.</p> <p>By participating in modernization programs, organizing innovative projects, and building partnerships with local and international organizations, the LRBA is helping shape the future of Lithuanian libraries, making them essential cultural and educational hubs for their communities.</p>
Webpage/contacts	www.lrba.lt www.uvb.lt www.kitokieatradimai.lt