



Funded by the European Union

Enlighten, Engage, Empower: Throw Culture to Community.
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Example of good practice. Bulgaria	
Title	Creating Engaging Educational Videos with Powtoon
Place of implementation	Online, accessible from anywhere with an internet connection
Type of the activity (course/ workshop/ social event/ ecc.)	Workshop
Format (online/ face-to-face/ combined)	Online/Combined
Level of the implementation (local, regional, national, international)	Local, regional, national, international
Target groups	Youth and adults, adult educators
Objectives	<ol style="list-style-type: none">1. Develop video creation skills: Equip adult learners with the practical skills needed to create visually engaging and informative educational videos using Powtoon.2. Explore digital storytelling: Teach participants how to effectively communicate ideas through visual storytelling, enhancing their ability to present educational content.3. Apply technical knowledge: Provide hands-on experience with the technical features of Powtoon, including combining visuals, text, and audio for impactful video production.4. Promote digital literacy and creativity: Foster digital literacy and creative thinking by encouraging learners to produce professional-looking videos for teaching, training, or personal projects.

	<p>5. Build confidence in digital communication: Ensure participants feel confident using Powtoon to share their knowledge and ideas in a digital format.</p>
Summary of the activity	<p>In this activity, participants will learn how to create engaging educational videos using Powtoon, a user-friendly animation and video creation tool. They will choose an educational topic to explore and, through step-by-step guidance, design their own video, combining visuals, text, and audio. The activity will cover the basics of video production, focusing on how to present information in an engaging and informative way. By the end of the session, participants will have the skills to produce professional-looking educational videos for teaching or personal projects, while enhancing their digital storytelling abilities.</p>
Methodology and procedure	<ol style="list-style-type: none"> 1. Introduction to Powtoon: Familiarize participants with Powtoon's drag-and-drop editor, including adding text, images, characters, and backgrounds, and using basic tools and templates for animated video creation. 2. Educational Topic Overview – "The Importance of Digital Literacy in the Workplace": Present the topic, highlighting its relevance in today's job market and the role of digital skills in career success. 3. Creating a Powtoon Video – Step by Step: Guide participants through the process, from selecting a template to adding text, visuals, and narration, with a focus on effective storytelling. 4. Peer Review and Feedback: Encourage participants to share their completed videos for constructive feedback, promoting collaboration and skill improvement.
Resources/ materials/ setting needed	<p>Materials:</p> <ul style="list-style-type: none"> • Smartphone, Laptop, or Tablet: A device capable of running Powtoon for video creation. Laptops or tablets are recommended for easier navigation, but smartphones can also be used.

	<p>Resources:</p> <ul style="list-style-type: none"> Internet Connection: A stable internet connection is necessary for accessing Powtoon, uploading content, and sharing completed videos.
Impact	<p>By participating in this workshop, participants will gain valuable skills in using Powtoon, an interactive video creation tool that enhances their ability to produce engaging, visually appealing educational content. These skills are transferable across various educational fields, enabling participants to create videos for different purposes, such as lessons, presentations, and tutorials. The workshop will also foster creativity, improve digital literacy, and boost confidence in using multimedia tools, providing them with a versatile skill set that can be applied in both personal and professional contexts.</p>
Organizers	
Name of the organization/ informal group	Values, Virtues, Integrity Foundation
Webpage/ contacts	https://www.vvifoundation.org/en/ https://www.instagram.com/vvifoundation/ https://www.facebook.com/profile.php?id=100064896543838 https://www.linkedin.com/in/values-virtues-integrity-foundation-728a13310/
A short description of the organization	<p>"Values, Virtues, Integrity" Foundation is a Bulgarian non-governmental organization registered at the Sofia City Court on March 5, 2015, acting in the public interest.</p> <p>The main goal of the Foundation is to foster the formation, promotion and embodiment of life-affirming values, virtues, and integrity in Bulgaria, Europe, America, and the globe at the levels of personality, family, organization, guild, community, and society in fields like education (formal and informal – for children, youths, and adults), science, arts and culture, sports and tourism, ecology and sustainable development, civic participation and public actions for the formulation of policies, healthcare and social activities, work with representatives of</p>

	<p>vulnerable (including Roma) groups, media, and other interested in the foundation's sphere of activities organizations and institutions at the local, national and international levels.</p> <p>The main mission of the Foundation is the creation and development of intelligence on values (or VQ – values quotient, similar to IQ and EQ – intelligence and emotional quotients) in Bulgarian society.</p>
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